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Today's Stock Traders' and Investors' Free Wrap is based on EXTRACTS from recent Edition 385 of our Mentoring style 'Investing & Online Trading' Newsletter

Introduction

Welcome to this week's Free Wrap containing:

- 1) Some legendary quotes from Zig Ziglar
- 2) An Update on Jim Berg's 2013 Boot Camp
- 3) A feature article from James Gerrish on ' *The Bullish Case for Equities* '

Details on how to trade or invest with Jim Berg's common sense 'Weight-of-Evidence' are provided in this week's Edition 385 of our mentoring-style ' [Investing & Online Trading](#) ' Newsletter.

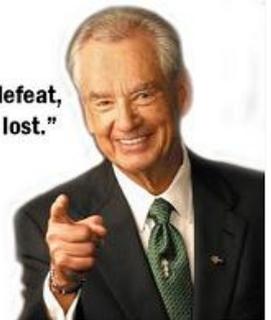
Feel free to [Contact Us](#) if you have any queries on Jim's strategies, this Wrap, our Newsletter, or any of the other trading/investing resources at SharetradingEducation.com.

1. Zig Ziglar: On 'Ambition'

Last week we farewelled [Zig Ziglar](#), motivational speaker and author of nearly 30 books, who was a great inspiration to Angela and I since we first him speak over 30 years ago. We introduced some of Zig's most famous quotes and today we continue with some more, this time focussing on 'Ambition':

"If you learn from defeat, you haven't really lost."

- Zig Ziglar



- ✚ Your business is never really good or bad "out there" your business is either good or bad right between your own two ears.
- ✚ The real opportunity for success lies within the person and not in the job.
- ✚ It is easy to get to the top after you get through the crowd at the bottom.
- ✚ Success is not a destination, it's a journey.
- ✚ The most practical, beautiful, workable philosophy in the world won't work - if you won't.
- ✚ Motivation is the fuel, necessary to keep the human engine running.
- ✚ Discipline yourself to do the things you need to do the things you need to do when you need to them, and the day will come when you will be able to do the things you want to do them!
- ✚ What you get by reaching your destination is not nearly as important as what you will become by reaching your destination.
- ✚ Motivating gets you going and habit gets you there. Make motivating a habit and you will get there more quickly and have more fun on the trip.

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- ✚ The basic goal-reaching principle is to understand that you go as far as you can see, and when you get there you will be able to see farther.
- ✚ You are the only one who can use your ability. It is an awesome responsibility.
- ✚ Ambition, fuelled by compassion, wisdom and integrity, is a powerful force for good that will turn the wheels of industry and open the doors of opportunity for you and countless others.
- ✚ If we don't start, it's certain we can't arrive.
- ✚ Obviously, there is little you can learn from doing nothing.

2. Jim Berg's Boot Camp Update



We recently announced that for the first time in 2 years, Jim will host his unique hands-on 'learn by doing' weekend Boot Camp in May 2013.

At every Boot Camp held since Jim's first in 2006:

- ✚ 98% to 100% of all attendees have said they will recommend future Boot Camps and
- ✚ All places were filled beforehand- often months ahead

We subsequently introduced a new **6 Easy Payments Option**.

Please note: this *Early Bird Special* will be pulled down in less than 2 weeks' time - after midnight Friday 21st December 2012.

For more info. visit [Jim Berg's Boot Camp Webpage >>>>](#)

3. The Bullish Case for Equities By James Gerrish

Today we feature this report with our thanks to James Gerrish, Portfolio Manager at Novus Capital Ltd in Sydney and which he wrote at www.mymarketview.com.au on Thursday 6 December:



At the close yesterday, the S&P/ASX 200 was up by +16pts or +0.37% to 4520. I continue to think this market has further to go, and the **interest rate environment is now very supportive of equity prices**, particularly high yield names.

That said, markets don't go up in a straight line and pullbacks will happen - but as we saw recently, pullbacks will be seen as a buying opportunity due to:

1. The macro backdrop continues to improve globally
2. Monetary conditions domestically ease, and alternatives become less attractive.

Below is an interesting chart that was printed in the Eureka Report yesterday - gives some long term context on the DOW JONES since 1900.

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Interesting to look at the characteristics of the secular bear markets within the long term trend. The current secular bear market has been in play since 2000 - so is now 12 years old.

Obviously some very large moves within that time frame but in aggregate, the market has not moved a lot.

The key takeout from this chart is that a **strong, bullish phase seems close**. Whether it's in 2013 or 14, only time will tell, however if history is a guide, we're getting close.

I know there will be people critical of this view, because the news flow is still prominently bearish - and I'm simply a broker pushing the dream...but there is building evidence to support the bullish case for the stock market....

Here's another view.....from Brad McFadden who writes the Daily Trading Report, "Spotting the first signs of a bull market can be far simpler than predicting a downturn, given that we are programmed to avoid losses and take profits...

"Bull markets start when few investors own the market, and most people find comfort on the sidelines. Metaphorically speaking, a kind of Stockholm syndrome sets in to market sentiment, turning investors from profit-seekers to victims of their perceived oppressor - in this case, their memory of the GFC.

"However, analysis of market fundamentals away from the day-to-day noise of excessive opinion will reveal **strong signs of an early-stage bull market**.

"Significant downside in markets occurs only when a large pool of marginal sellers panic and dump stocks en masse, sending stock prices tumbling. I refer to these markets as '*lots of weak hands*'.



"There are about 20% fewer shares in existence now than just five years ago. Large issuers of shares have bought back stocks over the past three years, leaving equity markets the most 'under owned' they have been in at least 30 years.

"Equities are now in the hands of a relative few, who stand to gain significantly when investors start creeping off the sidelines and out of the 'safety' of treasuries."

A recent analysis by UBS found that between 1991 and 2012 **Australia's top 200 stocks started their rally about 60% of the way through a profit downgrade cycle** lasting on average 9.4 months, but ranging from one month to 53 months.

In other words, **share recoveries don't wait for the first profit upgrade** after a downgrade cycle, but begin well in advance of that point. Earnings downgrades have persisted for the past three years, which might suggest that the cycle is already 60% completed. (Source; *Eureka Report & Your Trading Edge*)

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"Teamwork is the fuel that allows common people to attain uncommon results"

Andrew Carnegie, *Industrialist & Philanthropist*
(1835-1919)

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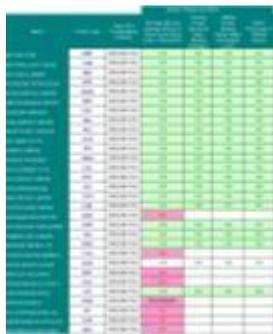
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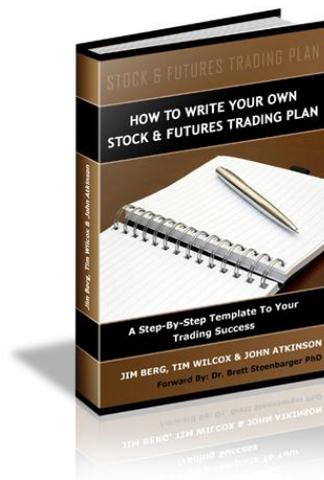
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