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Reporting Season – 2 Trading Signal Profit Targets Exceeded

Background

4 weeks ago, in Edition 678 of our weekly mentoring-style Report, we highlighted that Facebook recently fell **-19%** and Twitter fell **-20.5%** in a day, after reporting their latest Results and projections to the USA Market.

In today's 'instant' world we are NOT immune from the probability of similar falls – or large spike increases to the upside -occurring in Australia too, especially during Reporting Season.

That's why this year, we have documented and implemented a series of new special Rules we are now suggesting to help Members of our ['Investing & Online Trading Report'](#) and [Signals Services](#) regarding:

- 1) When to **Enter** new positions and when to STAND CLEAR
- 2) When to **Hold** and when to **Exit**

specifically during Reporting seasons.

In [this week's Edition](#) 682 of our Report we detail, step-by-step, 4 example notional trades which Jim Berg selected for our Members prior to this month's Reporting Season and what happened to the stock prices after they Reported to the market *last week*.

Of those 4 stocks:

- One is still currently open*
- One was closed at a small notional profit after it triggered an Ext Signal using Jim's JB Volatility Trailing Stop on Fri 17th August, **3 days BEFORE** the Company was scheduled to report to the market*.
 {In contrast, if a Trader had NOT exited the day after Jim's Exit Signal, then his/her open loss at the end of the Reporting day (22nd Aug) - after the stock price fell heavily-would have been **-4.1%**}*.
- Two stocks rallied strongly after reporting to the market and were exited, achieving and **exceeding** Jim Berg's profit targets given to Members just a few weeks beforehand*.

* The past performance of STE products is not and should not be taken as an indication of future performance. Caution should be exercised in assessing past performance. STE's service, like all other financial services, is subject to market forces and unpredictable events that may adversely affect its future performance

2 Trading Signal Examples

Let's now look at an overview of two of these four Trading Signals which were already 'open' prior to their reporting their end of year data to the market last week.

(More comprehensive details are provided in [this week's Edition](#)).

Trading Signals Example 1: Seven Group Holdings(SVW)

This share was selected by Jim Berg for his notional short term portfolio in our weekly '[Investing & Online Trading Report](#)' AND for Members of Jim's [Trading Signals](#) Service.



Seven Group (SVW) Daily Chart

In this case, we advised Jim's Trading Signals Members:

SVW	
22/08/2018	
Wednesday	
Open	22.8800
High	23.8750
Low	21.7000
Close	22.0600
Chg	+1.7700
Y.Axis	23.4325
Vol	2,181,281
Op.Int	0
RSI	70.15
JbTrail	20.5202
JbProf	22.9338

- On Friday 6th July 2018:** of a confirmed entry Signal by Jim's 'Weight-of-Evidence' Entry Rules, with a maximum entry Price suggested of **\$19.54***
- This Entry Price was met on Monday 9th July 2018 and a Profit Target of **\$22.47** was nominated for Members to place (and to refresh monthly) as a '**Good till Cancelled**' Sell Order in the market*.
- This screenshot from [JB Premium Charts](#) shows that on its Reporting Date, 22nd August 2018, **SVW**:
 - Opened ABOVE Jim's Profit Target at **\$22.88**, yielding a **+17.1%** notional profit to those Signals and Report Members who had placed their Sell Order previously*
 - Traded to an intraday High of \$23.875, before closing slightly BELOW Jim's Profit Target, at \$22.06*.
- The subsequent red bars on the daily chart above show that **SVW** then traded lower for the next 2 days.

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Trading Signals Example 2: Altium (ALU)



Altium (ALU) daily chart

Every now and then traders hook on to a share which not only moves in their favour but also goes **ballistic**. Altium (ALU) was one of those rockets last week. In this case, we advised Jim's [Trading Signals Members](#):

1. Of a confirmed entry Signal by Jim Berg's 'Weight-of-Evidence' rules on Friday 20th July 2018, with a maximum entry Price suggested at **\$21.70** and an Initial Stop to be set at **\$19.87***.
2. Jim's Entry Price was met on Monday 23rd July 2018, with a suggested Profit Target of **\$24.82***

On 1st August 2018, ALU traded **intraday** to a Low of **\$19.68**. I.e. BELOW Jim's Initial Stop but then CLOSED back above it at \$20.18, so an *Exit Signal was narrowly avoided*.

ALU did not report until AFTER the market had closed on Tuesday 21st August. This meant there was plenty of time for traders and investors to assess the final audited results as at 30th June 2018 before the market opened the following day. That is when the rocket took off*....

ALU

22/08/2018	
Wednesday	
Open	24.8500
High	29.5000
Low	24.8500
Close	28.7500
Chg	+6.9200
Y.Axis	28.3926
Vol	2,481,594
Op.Int	0
RSI	94.48
JbTrail	26.2068
JbProf	25.1776

This [JB Premium Charts](#) screenshot shows that on 22nd Aug. 2018, **ALU**:

A) Opened above the Profit Target at **\$24.85**, yielding a **+15.2%** notional profit in just 1 month*.

B) For those who placed a higher profit target or prefer to sell during the day without a pre-set Sell order, **ALU** had a High of \$29.5, so up to **+36.7%** was available on the day*.

C) For those who trade end of day and wait for the profit target to be hit then sell during the following day, on Thursday 23rd Aug, **ALU** opened at \$28.76, i.e. **+33.3%** then rallied further, as shown in the chart above*

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