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**ShareTradingEducation.com**



Your Wrap today includes an extract from our latest  
['Investing & Online Trading Report'](#):

## 1) "Another Bullet Dodged" .....

**Q:** "I was very interested to read in Edition 695 that using Jim's system the last Entry Signal for AMP was 3 years ago as its been in a Falling Trend since.

How about the Entry Signal on IOOF in November? Was there an Exit Signal by Jim's system **before** it plummeted this week too?

**JB/JA:** The first chart below is a *daily* chart of IOOF Holdings (**IFL**) since October 2018:

In particular, **IFL**:

- Closed on its High of **\$7.17** on Thursday 6<sup>th</sup> December 2018 , then
- Gapped down **-26.8%** on the following day's Open, at **\$5.25**
- Fell to a Low of **\$4.195** on Monday 10<sup>th</sup> December. I.e. **- 41.5%** in 2 days



*IOOF Holdings (IFL) daily chart*

However, the red arrows above state:

- 1) There was **NOT** a confirmed JB Alert in October
- 2) **NOR** a confirmed JB Blue Bar Volatility Entry Signal on 8<sup>th</sup> November 2018

In the famous words of Professor Julius Sumner Miller; **"Why is this so?"**

The answer to this is that leading up this month's share price fall, IOOF Holdings (**IFL**), like AMP in Edition 695, was in a **falling trend**.

Importantly, Jim enters new positions when they pass ALL of his documented and proven 'Weight-of-Evidence' Entry Criteria.

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The first of these essential criteria is that the share/stock/ETF must be in a **rising trend** by Jim's definitions\*. This one Rule alone helps Jim and our Members from the risk of 'catching a falling sword' in falling trends\*.

In this case, **IFL** switched from a **rising trend** to a **falling trend** on **16th February 2018**, as shown in the *weekly chart* below. This means that traders and investors who follow Jim's common sense 'Weight-of -Evidence' approach would **NOT** have entered **IFL** at any time AFTER that date\*



*IOOF Holdings (IFL) weekly chart*

Consequently, Members would NOT have had an open position in IFL when it cavitated this month – **so another bullet was dodged**.\* In fact, the last time Jim added **IFL** to his Australian [Trading and Investing Signals Services](#), (i.e. when it was still in a **rising trend**) was on 24<sup>th</sup> November 2017 (Entries **1 & 2** below)\*.

Jim issued Exit Signals for both those notional trades to Members in February 2018, so they were exited that month at **\$10.57** and **\$10.28** at small notional trade losses of **-3.1%** and **-5.8%** respectively\*.

History now shows that Jim's Exit Signals were very timely as **IFL** was just starting to roll over and switch to a **falling trend**\*.



*IOOF Holdings (IFL) weekly chart*

\* The past performance of STE products is not and should not be taken as an indication of future performance. Caution should be exercised in assessing past performance. STE's service, like all other financial services, is subject to market forces and unpredictable events that may adversely affect its future performance.

Full details of all of Jim Berg's Investing & Trading Rules are presented to [Report Members](#)

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In contrast, if a 'Buy and Hold' Investor:

- Had followed Jim's last confirmed Entry Signal into **IFL** on 23<sup>rd</sup> November 2017 and had
- Entered the next day, 24th November 2017, at Jim's suggested Entry Price of **\$10.91**
- But then IGNORED or missed [Jim's Exit Signals](#) for Trading and Investing in February 2018 (see above)\* and
- Was still HOLDING, just over a year later, then by the Low of 6<sup>th</sup> December 2018 their position would have been in an open trade LOSS of **-61.5%** vs the small realised losses shown above, when exited in February 2018.\*

This comparison serves as yet another example that the 'advice' given by many advisors; "Time in the Market is More Important than Timing" - is a **MYTH**.

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## 2) New: "Rising Shares Within a Falling Market"

Update 19/12/18: Jim Berg's 'Investing & Trading Signals Services'

In [this week's Edition](#) of our 'Investing & Online Trading Report' Jim shares his latest view on the markets. This includes that the ASX200 and S&P500 in USA are now both in **falling trends** by Jim's definitions\*.

Therefore, in his [Trading and Investing Signals](#) Services,

- A. Each day, Jim is now scanning the market to look for confirmed Entry Signals into Inverse Exchange Traded Funds (ETFs) which are designed to *rise* when markets fall.
- B. For shares, Jim's usual approach for falling trends is; "There are currently no new Entry Signals until the XJO is back in a rising trend".

Meanwhile, we are aware that some Traders and Investors may choose to trade, or invest in - or to simply watch from the sidelines (for additional educational purposes) those shares which 'buck the trend'.

Accordingly, **starting today and until further notice**, Jim will also scan the WHOLE Australian Market (I.e. not just the ASX300) each night to look for those shares which remain in a **rising trend** - while the main ASX200 and/ or ASX300 may be in a **falling trend**.

To assist Jim's Signals Members, our Plan is as follows:

- 1) Any shares which meet ALL of Jim Berg's current Technical Entry Criteria (except that the overall market to be in a rising trend) will appear as new Entry Signals in a new **Rising Shares Within a Falling Market 'Entry Log'**, with a Cautionary Warning attached ( see 8 below)
- 2) For each new Entry Signal, a note will be included to indicate whether they also pass or fail Jim's Fundamental Criteria Rules

- 3) All potential Entry Signals will be posted on a similar 'Entry Log' sheet for both Investing Signals Members AND Trading Signals Members to look at.
- 4) We will then track all new Entry Signals for Trading using *daily charts* and Jim's *daily Stops* AND for Investing using *weekly charts* and Jim's *weekly Stops*.
- 5) We will monitor all new Signals and their Stops on a '**Master Signals Log**' for Trading and a similar 'Master Signals Log' for Investing, until they trigger their respective Exit Signals.
- 6) We will post them on an '**Exit Signals Log**' and send to Signals Members on the day they occur, as applicable.
- 7) Any shares which meet MOST, but not all, of Jim's entry criteria will be filtered out to the '*Cutting Room Floor*' – in a similar process which we introduced earlier this year – for traders and investors' to look at for additional interest purposes only.
- 8) We recommend that additional caution should be exercised and Stops adhered to if any Signals Members choose to invest or trade in any selections from this new '**Rising Shares Within a Falling Market**' initiative.



(Click on the link for more info. on Jim Berg's Australian '[Trading & Investing Signals Services](#)')

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### 3) 700<sup>th</sup> Edition Celebration!

Next week marks the **700th Edition** of our weekly mentoring-style '[Investing & Online Trading](#)' Report.

With the summer holiday approaching and **markets falling**, now is an excellent time to take time out to learn **how to trade and invest in rising AND falling trends -so you are best prepared for the markets in 2019**

#### To Continue Reading:

1. Order [this week's Single Edition](#) of the 'Investing & Online Trading Report' incl. Jim Berg's and others views on today's markets - for only \$9.97 now, or
2. We invite you to [become a Member now](#) of the Report (*with no lock-in contract*) to receive this special **700<sup>th</sup> Edition Bonus Welcome Package**
  - a. Jim Bergs complete Seminar **Video** 'How to Trade & Invest in the Market' AND
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